

# MED MILOUDI

SENIOR DESIGNER / ART DIRECTOR



00 212 664 40 03 05



contact@miloodesign.com



www.cv.miloodesign.com



130 Street Liban - Rabat  
Morocco



## EDUCATION & TRAINING

Bachelor in Computer  
Graphics and Multimedia



Certificate in Digital  
Marketing by IAB Europe.



Certificate in Elements of  
AI by The Universi Of  
HELSINKI.



Training participation  
certificate how to prepare  
for a trade show



Multimedia and  
Audiovisual training.



Fine art print training.



Photography training.



Portfolio



Be.net/miloodesigner

## ABOUT ME

Seasoned UX/UI Designer and Art Director with over a decade of experience in creating user-centric platforms, software, websites, and applications. Proven leader in design teams and strategic visual communication. Known for intuitive, user-friendly interfaces enhancing engagement and satisfaction.

## EXPERIENCES

### UX/UI & GRAPHIC DESIGNER SENIOR - BUSINESS PARTNER

UM6P - Université Mohammed VI Polytechnique | 2023- Present

- Led the UX/UI design for a comprehensive health safety platform, enhancing user experience and operational efficiency.
- Designed a medical stock management platform, improving inventory tracking and management processes.
- Created a chemical management platform, ensuring compliance and safety standards through intuitive design and user interfaces.
- Collaborated closely with Product Owners (PO) and PO Proxies to align design solutions with business objectives and user needs.
- Utilized tools such as Figma, Adobe XD, and the Adobe Creative Suite to deliver high-quality design solutions.
- Conducted user research and testing to validate design decisions, resulting in a 30% increase in user satisfaction across platforms.

### ART DIRECTOR - UX/UI DESIGNER SENIOR

MilooDesign | 2018 -2023

- Successfully built and launched over 50 web projects, including platforms, software, websites, and mobile applications, demonstrating a strong command of UX/UI design principles.
- Delivered more than 100 print projects, ensuring high-quality and impactful visual communication across various media.
- Led the design of a transport application, focusing on user-friendly interfaces and seamless user experiences.
- Developed an e-commerce platform, optimizing the user journey from product discovery to checkout, which resulted in a significant increase in customer satisfaction and sales.
- Emphasized simplicity and usability in all designs, ensuring that the end products were intuitive and easy to navigate.
- Collaborated with development teams to integrate design elements with functionality, ensuring a cohesive and efficient user experience.
- Utilized industry-standard design tools such as Adobe Creative Suite, Figma, and Sketch to create visually appealing and functional designs.

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## EXPERIENCES

### SENIOR UX/UI DESIGNER & GRAPHIC DESIGNER

*Clé Concept Communication | 2014 - 2018*

- Created and designed over 150 diverse design projects, showcasing a versatile design skill set across various mediums.
- Developed and launched more than 100 websites and applications, emphasizing user-centric design and intuitive interfaces.
- Led the design of the first platform and application in Morocco for tourist hunting, pioneering a unique digital solution in the tourism sector.
- Designed dynamic websites, platforms, and software sites for multiple ministries within the Moroccan government, enhancing their digital presence and functionality.
- Utilized a range of design tools including Adobe Creative Suite, Figma, and Sketch to produce high-quality, user-friendly designs.
- Worked closely with cross-functional teams to ensure design alignment with project goals and user needs.
- Conducted user research and testing to inform design decisions, resulting in improved user engagement and satisfaction.

### HEAD OF GRAPHIC DESIGNERS

*El Maârif Al Jadida | 2012 - 2014*

- Led the design, development, and implementation of graphic, layout, and production communication materials, ensuring they were user-friendly and visually appealing.
- Directed a team of 7 designers, delegating tasks effectively and providing counsel on all aspects of projects to ensure alignment with overall design vision.
- Supervised the assessment of all graphic materials to ensure quality and accuracy, maintaining high standards in design execution.
- Focused on creating simple, user-centric designs that enhanced user experience across various platforms and media.
- Designed more than 5 educational books for the Ministry of National Education, contributing to the development of educational resources.

### ART DIRECTOR OF «SANTÉ PLUS MAGAZINE»

*Gaïa Media | 2011 - 2012*

- Led the design, development, and implementation of graphic, layout, and production communication materials for "Santé Plus Magazine" the first health magazine in Morocco.
- Delegated tasks to a team of 4 designers, providing guidance and counsel on all aspects of the project to ensure cohesive and high-quality outputs.
- Supervised the assessment of all graphic materials to ensure quality and accuracy, maintaining high standards in design execution.
- Focused on creating visually appealing and informative layouts that effectively communicated health information to readers.

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## EXPERIENCES

### HEAD OF VISUAL COMMUNICATION AT VARLY PROJECT

*Varlyproject Multinational | 2011*

- Provided strategic leadership to a design team, ensuring alignment with brand guidelines and overall project goals.
- Orchestrated the development of cross-media visual assets, creating cohesive and impactful communication materials across various platforms.
- Ensured all visual communication materials were brand-aligned and effectively conveyed the intended message to the target audience.

### GRAPHIC DESIGNER / LAYOUT DESIGNER

*DB Print Multinational | 2010 - 2012*

- Crafted visually compelling designs and layouts across print and digital media.
- Effectively translated concepts into eye-catching visuals that resonated with the target audience.
- Utilized design tools and software to produce high-quality graphics and layouts that met client specifications and project goals.
- Collaborated with cross-functional teams to ensure cohesive and impactful design solutions.

## ART & SOFTWARE SKILLS

### Rockstar skills

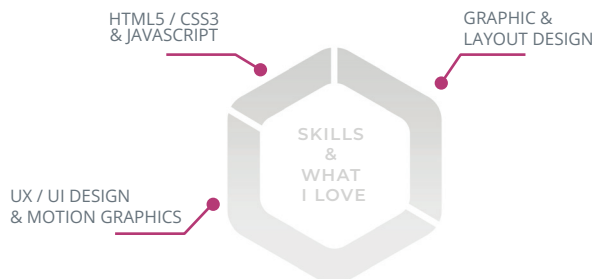
MOBILE DESIGN ●●●●●  
UI / UX DESIGN ●●●●●  
MOTION GRAPHICS ●●●●●

### Web

HTML5 ●●●●●  
CSS3 ●●●●●  
MODELING 3D ●●●●●

### Software skills

PHOTOSHOP ●●●●●  
ILLUSTRATOR ●●●●●  
INDESIGN ●●●●●  
FIGMA ●●●●●  
BLENDER ●●●●●  
ACROBAT PRO ●●●●●  
AFTER EFFECT ●●●●●  
PREMIER PRO ●●●●●  
AUDITION ●●●●●  
STUDIO ONE ●●●●●  
ADOBE XD ●●●●●  
DREAMWEAVER ●●●●●



## SOME HAPPY CUSTOMERS

Campus France • NicolasLandrieau design France • UM6P - Université Mohammed VI Polytechnique • OCP • Min Environnement • Mini de l'Habitat et de la Politique de la Ville • Marchica Maroc • CDG Capital • IRCAM • Archives du Maroc • CNDH • INDH Maroc • OLPC France • ODECO Maroc • GIZ Maroc • UN Women Maghreb • La Rabita des Ouléma du Maroc • Université Mohammed 5 Souissi • Institut Des Etudes Africaines • Education & Territoires Maghreb • La vie claire Maroc • Audit & Analyse Maroc • FinanceJob Maroc • École HECF • Santé Plus Magazine